



Storyscape Design

7 QUESTIONS EVERY BUSINESS OWNER OR NON-PROFIT LEADER MUST ASK BEFORE HIRING A WEB DESIGNER

Bring these to your first meeting. Clear answers protect your mission, time, and budget.

- **1) Can I edit my site?**
If you can make a PowerPoint, basic edits will be easy after our free tutorial.
- **2) What's the timeline?**
Ask for clear phases and what you must provide.
- **3) How will we communicate?**
Get contact methods and a normal response time.
- **4) Who owns everything?**
You should own domain, content, and access.
- **5) Costs after launch?**
Ask about hosting, maintenance, and tools.
- **6) Custom or template?**
Get a clear, honest answer.
- **7) Plain English?**
A strong designer will explain clearly.

Bottom line: You don't need to be a web expert — just ask the right questions.